

Hill, Cindy

From: Dora Jane [doraboyd@hotmail.com]
Sent: Wednesday, December 10, 2003 5:58 PM
Subject: Beyond The Bell agenda



genda BTB college
Night e-m.d...

Good Afternoon!

I hope your week is off to a positive and productive start! I am sending an updated agenda for the Beyond the Bell night at McCollum High School.

On behalf of the Young Winners Leadership Training Program (YWLTP), sponsors, parents and students, I would like to personally thank you in advance for your time and generosity. Your efforts will help to make an important difference in the futures of our youth by providing them the resources and tools to attend college.

I have placed a few key points we thought might be relevant to cover during your speaking time, however please feel free to use your judgment when determining the most useful information to share with these teens. If you have any questions, concerns and or suggestions please feel free to contact myself, Dora J. Boyd at 210-391-7197.

I look forward to seeing each of you tomorrow evening.

Dora J Boyd
Program Director
Young Winners Leadership Training Program

Please note the event will take place at
McCollum High School Cafeteria
500 W Formosa Blvd
San Antonio, TX 78221

Don't worry if your Inbox will max out while you are enjoying the holidays.
Get MSN Extra Storage! <http://join.msn.com/?PAGE=features/es>

Hill, Cindy

From: Brown Mario D SSgt CPSG/MASP [mario.brown@LACKLAND.AF.MIL]
Sent: Tuesday, December 02, 2003 11:00 AM
To: Hill, Cindy
Cc: Brown Mario D SSgt CPSG/MASP
Subject: (U) Toys for Tots 5 December 2003 Toy Drive

Importance: High

Classification: UNCLASSIFIED

Cindy,

First, I'd like to say thanks again for all your help with this event. The collection points will be: Toys R Us @ the Forum Toys R Us @ SW Military (across from South Park Mall) Best Buy @ San Pedro (across from Northstar Mall)

We will have Active Duty Air Force and Marines on hand at all locations from 8:30 a.m. until 3:00 p.m. For every toy donated, donors will be allowed to enter for the drawing to win prizes. (We mainly have gift certificates from local restaurants) and whatever the BEAT has provided.

The military members are representatives for the Toys for Tots organization. All donations will be distributed to underprivileged children of San Antonio. At the end of the event all toys received will be delivered to our collection point on Kelly USA via military transport.

Attached is a link to the Toys for Tots website listing the Federal ID number for the organization.

<http://www.toysfortots.org/home/sop/AppE501.C.3.DeterminationLtr.pdf>

If there is anything else that you need, please give me a call at my office: 977-5366 or my cell phone: 857-9014 . Thanks again for all your help.

Sincerely,

Mario D. Brown, SSgt, USAF
Lackland Air Force Base, Texas
Classification: UNCLASSIFIED

Hill, Cindy

From: Quinn Dixon [quinndixon@yahoo.com]
Sent: Thursday, October 09, 2003 3:09 PM
To: Hill, Cindy
Subject: Thank You !!

Cindy,

Thanks a lot for helping out!
Valencia and Romeo were great ! (as are the rest of your staff).
Their input was invaluable !!

If the TMC or I can ever do anything for you please do not hesitate to call or write.

We would be honored if you and or your staff were present at our other panels.
Your input would be welcomed and your presence greatly appreciated !!!

Thanks again.....

~Quinn~

Do you Yahoo!?
The New Yahoo! Shopping - with improved product search

1/7/2004

Hill, Cindy

From: Hernandez, Beatrice B [uhernb@lake.ollusa.edu]
Sent: Thursday, September 18, 2003 6:13 PM
To: Hill, Cindy
Subject: RE: Hi!!

Importance: High



ollu map.pdf (573 KB)

hey I wanted to thank you again!! I know the Djs from the beat(you picked such a greta variety of djs)--will really help us Lake Ambassadors get the students all hiped up about Dillo Pride Week!! The 24th 11:00-1:30pm when you guys are coming is dillo fun day which will include the Beat, lots of free junk food, and dillo races!! I attached a campus map of OLLU--the area where they need to go is The Mall Area #13 on the map, thanks cindy!!
beatrice hernandez 8230551

-----Original Message-----

From: Hill, Cindy
To: Hernandez, Beatrice B
Sent: 9/10/2003 1:00 PM
Subject: RE: Hi!!

we will be there on the 24th w/rene c and staff. i will call you with details early next week.

Cindy C.
Programming Assistant
98.5 THE BEAT
1777 N.E. Loop 410
San Antonio, TX 78217
210-804-6922
chill@hispanicbroadcasting.com

-----Original Message-----

From: Hernandez, Beatrice B [mailto:uhernb@lake.ollusa.edu]
Sent: Wednesday, September 10, 2003 11:19 AM
To: Hill, Cindy
Subject: RE: Hi!!

September 8, 2003

Dear Ms. Ortiz,

We would like to take this opportunity to thank you for your support and coverage of Mentoring Week which will be from September 22 to 26.

Enclosed you will find a public service announcement for Mentoring Week. Through the UTSA K-16 Initiatives Office, the San Antonio: Making Mentoring A Partnership program connects students with mentors from business, higher education and professional organizations. We appreciate your station's encouragement to motivate viewers to become mentors to make a positive and lasting impression upon the youth of today.

If you need additional information, please contact Lynn Gosnell at 210-458-5141 or lgosnell@utsa.edu.

Sincerely,



Tina Luther
Public Affairs Specialist
University of Texas at San Antonio

Enclosure



September 11, 2003

*Ms. Amparo Ortiz
Promotions/Community Affairs Director
KWEX-TV Channel 41
411 E. Durango
San Antonio, Texas 78204*

Dear Amparo:

Thank you for your generosity in purchasing a Host Committee table for "Noche de Amistad," the dinner honoring Henry Cisneros on Wednesday, November 12, at the Marriott Rivercenter Hotel.

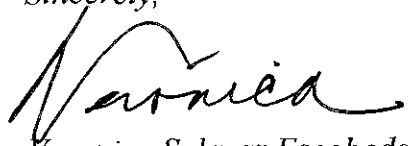
Henry will be receiving the "Aguila Azteca" from the Government of Mexico for his efforts to enhance relations between San Antonio and Mexico.

We are enclosing a sheet with all the pertinent information and a form for you to list the names of your guests. Please fill in the form using the first and last name of each guest and fax it to me at 250-3605 no later than Monday, November 3.

There are no tickets. Your table assignment will be at the registration desk. An invoice is enclosed for your convenience.

Again, thank you for your support of this very special tribute to Henry. I look forward to seeing you on November 12.

Sincerely,


*Veronica Salazar Escobedo
President*

Enclosures (3)



September 17, 2003

Dear Fellow Board Members:

Just a note to thank-you for your support at our *La Cinderella* fundraiser. Thanks also to those of you who participated in Birdies For Charity (unfortunately, only six of us... but we appreciate those six!).

Lastly, thank you very much for responding, (whether "yea" or "nay") to communication from fellow board members and CIS-SA staff. It's all right to say "no" (although "yes" is better!), because any response is better than none! We appreciate you taking a moment to do that.

Sincerely,

Barbara Alexander
Chair, Board Development





CONSULATE OF MEXICO
EAGLE PASS, TEXAS

NO. 02083
EXP: 73-16/523

Eagle Pass, Texas, September 18 2003

MR. STEVE GUIST
GENERAL MANAGER
SAN ANTONIO KWEX 41
411 E. DURANGO BLVD
SAN ANTONIO, TEXAS 78204

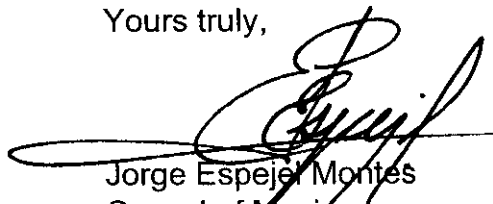
Dear Mr. Guist:

Once again we would like to take this opportunity to deeply thank you for allowing Mr. Andres Ricardo Morin to participate in this year Mexican Independence Day celebrations, sponsored the Consulate of Mexico at Eagle Pass, which greatly contributed to its success.

As an anchorman, Mr. Morin is a well known celebrity in this community, in part for the important number of friends and relatives he has, and in part for the great audience your station news program enjoys in the South Central part of Texas border communities. As organizers of the event, we felt honored to attest this fact by the significant number of requests for autographs, pictures and interviews Mr. Morin was asked by his followers throughout his stay in Eagle Pass.

Hoping to continue with your support for next year celebrations, please receive our deep appreciation for your kind consideration and our warmest regards.

Yours truly,



Jorge Espejel Montes
Consul of Mexico

September 19, 2003

Mr. Steve Giust
General Manager
KWEX-TV 41
411 E. Durango
San Antonio, Texas 78204

Dear Steve:

Thank you so much for your generous gift of \$1,500 that establishes The Univision Communications Inc. Annual Scholarship in the Department of Communication at The University of Texas at San Antonio.

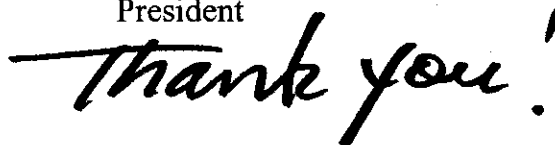
As you probably know, the Department of Communication is one of the fastest growing – and most progressive – areas of the University, and we are very proud to partner with KWEX-TV and Univision to provide important scholarship support to some of our most deserving students in the program.

On behalf of all the students, faculty, and staff at UTSA, thanks to you and KWEX-TV 41 for your wonderful friendship and support.

Sincerely,



Ricardo Romo
President



RR/lsk

cc: Dr. Dan Gelo
Dr. Steve Levitt



UNIVERSIDAD NACIONAL AUTÓNOMA DE MÉXICO

Escuela Permanente de Extensión en San Antonio

600 Hemisfair Park — (210) 222-UNAM (8626) — Fax (210) 225-1772

P.O. Box 830426 — San Antonio, Texas 78283-0426

September 19, 2003

Ms. Amparo Ortiz
KWEX-TV
411 E. Durango
San Antonio, TX 78204

Dear Ms. Ortiz,

The National University of Mexico (UNAM) in San Antonio is pleased to invite you to the electoral debate, "Mexico 2003: Intermediate Elections, Outcome and Perspectives", that will take place at the University campus on Friday, October 17th, from 11:30 a.m. to 3:00 p.m.

As you can tell from the program, the participants in the discussion panel range from party representatives to members of the Electoral Supreme Court, members of the Federal Electoral Institute, and scholars from UNAM and UCLA. The diverse backgrounds of the participants and their deep knowledge of the electoral process in Mexico set the stage for a thorough and balanced analysis of the results of the election, as well as for an enlightening evaluation of the political, economical and social repercussions of this outcome.

I hope you can attend this event, which will surely increase our understanding of today's Mexico, and so help enhance the good relations between our two countries.

Yours Truly

Dr. Mario Melgar Adalid
Director

Please RSVP at (210) 222-8626 or marthams@servidor.unam.mx



Public Relations
Phone (210) 207-2638
Fax (210) 207-2603
email: egraham@sanantonio.gov

September 19, 2003

Ms. Amparo Ortiz
Promotions & Community Affairs Director
KWEX-TV 41/Univision
411 E. Durango
San Antonio, Texas 78204

Dear Amparo,


On behalf of the Library Board, administration and staff, and, more important, the children of San Antonio, thank you for partnering with us to present the 2003 San Antonio Public Library Centennial Summer Reading Program. KWEX-TV 41/Univision's contribution of advertising and publicity enables us to reach children and parents all over San Antonio to remind them that reading is fun and contributes to a brighter future.

Our tally shows 22,973 children and 5,579 teens signed up, for a total of 26,662 young San Antonians who spent the summer reading and participating in Library activities. This is a 6.5% increase over the 2002 Summer registration!

Your continuing generosity helps to make this program possible, and we extend our appreciation.

Looking forward to working with you again,

Te envío mis mejores saludos,


Beth Graham
Public Relations Manager



San Antonio Public Library
CENTENNIAL CELEBRATION

September 24, 2003

Mrs. Amparo Ortiz
KWEX-TV 41 Univision Television Group, Inc.
411 E Durango Blvd
San Antonio TX 78204-1398

Dear Mrs. Ortiz:

With your support, the Library Foundation's 2003 Celebration of the Centennial of the San Antonio Public Library truly has awakened imaginations – beginning with James Earl Jones reading *Casey at the Bat* in January through First Lady Laura Bush's reading of *Click Clack Moo: Cows that Type* at the Central Library in August and Sandra Cisneros' dramatic performance drawn from *Caramelo* in September. And, of course, we are not yet finished. Jane Goodall's appearance as part of our admission-free Great Explorer series "sold out" in the first ten minutes the Library made the tickets available to the public.



photo:
Al Rendon

Above and beyond the \$8 million raised for books and materials for the Library to fulfill the goals set forth in our five-year *Centennial Achievement Plan*, the Library Foundation is working to make this next generation readers by distributing *Born to Read* literacy kits to the 25,000 babies born in Bexar County this year. The June unveiling of the crowning centerpiece of our Centennial Celebration – Dale Chihuly's shimmering *Fiesta Tower* – continues to stimulate interest in discovering more about the arts by exploring the Library's shelves. The permanent installation helped attract 20,000 more visitors to the Central Library in June and July than during the same two-month period a year ago.

While many predicted the computer age would end the need for public libraries, facts indicate that is far from reality. The Library forms a bridge across the digital divide separating those who have home access to technology and those who cannot afford to do so. More than 9,000 people enter one of our facilities every day, and more than 9,000 a day log onto the Library's home page on the worldwide web. Just one week's total of these two groups of Library fans is the equivalent of two sell-out crowds at the Alamodome. Since we undertook our *Centennial Achievement Plan* five years ago, both the circulation of materials and the door count of those crossing our Library thresholds have climbed more than 20 percent.

The most important indicator of our community's dependence on the Library is one that is setting the direction for where the Library Foundation must head. The number of active users – Library cardholders - during this five-year period has skyrocketed from 453,595 to 602,705. Even though City funding has increased through the years and our *Centennial Achievement Plan* was extremely successful, usage has far outpaced our efforts. In 1998, the Library's collection



The University of Texas ★ San Antonio

Department of Communication

September 25, 2003

Mrs. Amparo Ortiz
Community Affairs Director
KWEX-TV 41
411 E. Durango
San Antonio, TX 78204

Dear Amparo:

Please accept my sincere thanks for all your help in establishing The Univision Communications, Inc. Annual Scholarship in the Department of Communication at UTSA. I know you have been working on this partnership for a long time. I'm very pleased to see it finally come to fruition.

As you know, our students are in great need of financial support, and your company's gift will provide support to a deserving Communication major. I look forward to continuing and strengthening our partnership.

Sincerely,

Steven R. Levitt
Chair

THE FOUNDATION
FOR A BETTER LIFE

September 29, 2003

Amparo Ortiz
KNIC-TV
411 E. Durango
San Antonio, TX 78204

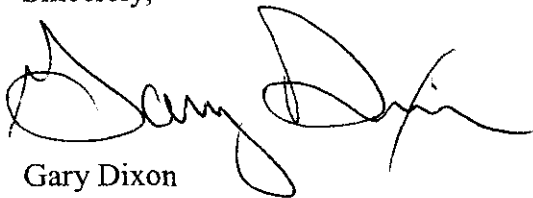
Dear Amparo,

I wanted to personally thank you for your support of the "values" campaigns from The Foundation for a Better Life. Because of you, these PSAs have reached a great many viewers.

If you ever have any comments or ways we could improve the campaign, I would be very appreciative of those insights.

Enclosed is a small gift that I hope you find useful. Thanks again for airing these messages that promote better values, better role models and a better life.

Sincerely,



Gary Dixon
President

SOCIEDAD PERUANA DE SAN ANTONIO

1701 Camino Park
San Antonio, Texas 78023
USA

Phone 210 696 2942
Fax 210 696 7077

October 08, 2003

Ms. AMPARO ORTIZ

PRINCIPAL MANAGER
UNIVISION-41
SAN ANTONIO, TEXAS

ESTIMADA SRA. ORTIZ

EN PRIMER LUGAR PARA FELICITARLA POR EL GRAN APOYO QUE NOS BRINDA EN EL ESPACIO DE SERVICIO COMUNITARIO QUE SU COMPANIA FOMENTA A BENEFICIO DE LA COMUNIDAD DE SAN ANTONIO.

EN ESTA OPORTUNIDAD, LA SOCIEDAD PERUANA DE SAN ANTONIO EN UN ESFUERZO CONJUNTO CON EL CONSULADO GENERAL DE HOUSTON, REALIZAREMOS UNA JORNADA DE "TRAMITES CONSULARES" EN BENEFICIO DE LA COMUNIDAD PERUANA RADICADA EN SAN ANTONIO PARA EL DIA SABADO 26 DE OCTUBRE 2003 (UNICO DIA) A PARTIR DE LAS 10: A. M. HASTA LAS 6: P.M. EN LAS OFICINAS DE ALAMO PACKING CO. 2738 BLANCO RD. (entre Blanco -Hildebrand), PH: 979-9799,734-8672.

SRA. ORTIZ, SINCERAMENTE AGRADECEMOS LA ATENCION QUE UD. DE A ESTA NOTA INFORMATIVA PARA QUE SEA DIFUNDIDO A TRAVEZ DE SU ESPACIO "SERVICIO COMUNITARIO" TODA VEZ QUE NUESTRA INTENCION ES AYUDAR A SERVIR MEJOR A NUESTRA COMUNIDAD.

SINCERAMENTE,



WALTER SAMAME
Presidente,



Artemex

Mexican Furniture Lamps & Accessories

San Antonio, TX, Octubre 10, 2003

Univision Television Group, Inc.
KWEX-TV 41
411 East Durango
San Antonio, TX 78204
At'n: Amparo Ortiz - Promotions/Community Affaires Director

Estimada Amparo:

Después de nuestra conversación telefónica del lunes pasado, en la cual te comunique verbalmente nuestra decisión de retirar los muebles del set del canal 41, quisimos escribir la presente para expresarte nuestro agradecimiento por habernos dado la oportunidad de exhibir nuestros productos en el "set" del programa "Desde San Antonio." Verdaderamente hicieron un excelente trabajo decorando el "set", nuestras piezas se veían muy bonitas, pero ya han pasado casi dos años y desgraciadamente no hemos tenido ni una sola respuesta del público.

Quisiéramos recoger las piezas el lunes 20 de Octubre, por favor haznos saber si esta fecha es conveniente para ustedes.

Nuevamente te agradecemos inmensamente tu buena disposición y deseo de ayuda.

Nos despedimos poniéndonos a tus ordenes y esperando poder vernos pronto.

Atentamente

Dolores S. Maurasse

ccp Roland Davila



248 West Olmos
San Antonio, TX. 78212
Tel: 210-805-8089 / Fax: 210-805-8099



The University of Texas
Health Science Center at San Antonio
Mail Code 7836
7703 Floyd Curl Drive
San Antonio, Texas 78229-3900

Medical School
Department of Obstetrics and Gynecology
Division of Maternal-Fetal Medicine

(210) 567-5000
FAX: (210) 567-3013

October 10, 2003

Amparo Ortiz
Promotion/Community Affairs Director
KWEX Univision
411 E. Durango Blvd.
San Antonio, TX 78204

Dear Ms. Ortiz:

Thank you for attending the University of Texas Health Science Center at San Antonio Sex Education Program luncheon on Monday, October 6, 2003. We were excited to present to you our Texas Department of Health abstinence education grant overview. As you know, the original grant budget was curtailed and consequently we are only able to fully implement the original proposal for abstinence education in two school districts that have full approval from their Health Education Advisory Committee. The advertising campaign was completely deleted from the grant due to funding cuts.

In the future, we hope we will be able to secure new funding to aid us in a full-scale advertising campaign to promote abstinence in our community. We truly appreciate all your input concerning the commercials, as well as offering to review the Latina Health Conference agenda. We would be happy to speak at this conference if you prefer. We are currently looking into the statistics for Hispanic teen pregnancies in Bexar County. I will let you know as soon as we get the final statistics. We also appreciate your generous offer to interview one of us at a later time for your program.

Again, we thank you for your time and attention. We look forward to working with you in the future.

Sincerely,

KRISTEN PLASTINO, M.D.
Assistant Professor, Dept. of Ob/Gyn
Program Coordinator, UTHSCSA
Sex Education Program

KP/mgp

October 16, 2003

Mr. Steve Guist
General Manager
KWEX-TV
411 East Durango
San Antonio, Texas 78204



Dear Steve,

A number of San Antonio and Latin America's most important visual artists will mount a one night only art sale to benefit Archbishop Patrick Flores' Teletón Navideño. We are asking for your help to sponsor this very important fundraising event at a level of \$5,000.

The exhibit and sale will be held on ~~Tuesday, November 18~~ from 8 to 8 p.m. at the newly opened ~~San Fernando Cathedral~~ in the heart of downtown San Antonio. This year will be the last year that the Archbishop will host this event because of his pending retirement. With your help, we will mark the occasion with lively music, fabulous food and record breaking fundraising.

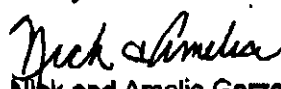
Teletón Navideño was founded in 1975 and has served thousands of people of every religious affiliation. It is the only fund of its kind dedicated to emergency relief and provides assistance by helping with utility bills, rent, medication, food and funeral services for the community's poor, sick and elderly. Catholic Charities administers the funds and ensures that the neediest in our community receive help.

Your contribution to this 501(c)(3) organization will be recognized in the invitation, program at the event, and the Christmas broadcast of Teletón Navideño on Univision KWEX-TV. We would also ask that you be a part of the program of speakers.

If you have any questions, please feel free to contact me at 210-349-1163. Thank you in advance for your generosity and work throughout the San Antonio area.

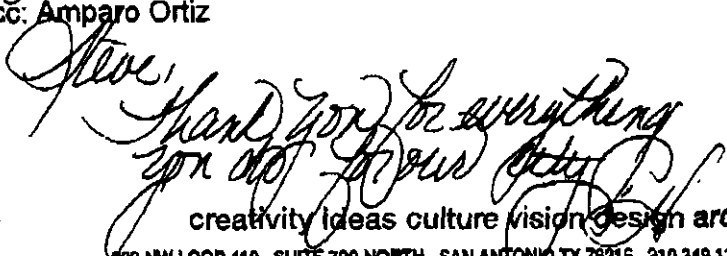
Sincerely,


Henry R. Muñoz III
Chairman
AyudARTE 2003


Nick and Amelia Garza
Co-Chairmen
AyudARTE 2003


Jose and Ruth Medellín
Co-Chairmen
AyudArte 2003

cc: Amparo Ortiz


creativity ideas culture vision design architecture
800 NW LOOP 410 SUITE 700 NORTH SAN ANTONIO TX 78216 210.349.1163 FAX 210.525.1036
ONE PARK PLACE 100 SAVANNAH SUITE 420 McALLEN TX 78503 956.683.0236 FAX 956.683.0236

October 22, 2003

Mr. Steve Giust
General Manager
KWEX-TV 41

Dear Mr. Giust,

I would like you to know how very honored and grateful I feel in being chosen as the 2003-2004 Univision Communications, Inc. Annual Scholarship recipient. To be recognized by a company that offers so much programming for Spanish speakers is definitely encouraging in pursuing my research interests in Spanish communication mediums. There are times when recognition can revive a persons' enthusiasm for knowledge, by awarding me scholarship you have encouraged me to continue striving for academic excellence. I hope that you will continue to support the students at The University of Texas at San Antonio in particular those interested in the communication field.

Thank you,

A handwritten signature in black ink, appearing to read 'Jacqueline Arevalo', with a stylized, flowing script.

Jacqueline Arevalo
Technical & Electronic Media
Communication Student



The University of Texas at San Antonio

Department of Communication

October 23, 2003

Mr. Steven Giust
General Manager
KWEX-TV 41
411 E. Durango
San Antonio, TX 78204

Dear Steve,

Thanks to your generous gift of \$1,500, the first Univision Communications, Inc. Annual Scholarship has been awarded to Ms. Jacqueline Arevalo, a very deserving student.

The Department of Communication Scholarship Committee met and thoroughly reviewed all applications received. Three applicants met all the criteria and were interviewed to test their fluency in Spanish. Ms. Arevalo demonstrated excellent command of syntax and proper grammar. Her qualifications stand well above the other applicants.

Ms. Arevalo is a junior working toward a degree in communication with a concentration in electronic media. She graduated from Presidio High School in May 2001. She is membership co-chair of the Association of Women in Communication and is involved in Peer Assistance in Leadership (P.A.L.) student mentoring. Her career goal is to be a web-content producer for a multimedia company.

Enclosed is a thank you letter from Ms. Arevalo expressing her gratitude.

On behalf of the Department of Communication, thanks to you and KWEX-TV 41 for your wonderful support.

Sincerely,

A handwritten signature in black ink, appearing to read "Steven R. Levitt", is written over a horizontal line.

Steven R. Levitt
Chair

SRL/vjt
enclosure



October 29, 2003

Ms. Amparo Ortiz
Promotions/Community Affairs Director
411 E. Durango Blvd.
San Antonio, TX 78204

Dear Ms. Ortiz:

As part of our ongoing effort to use the game of golf to teach important life skills to underprivileged youth in the area, The First Tee of San Antonio appreciates your willingness to support the program by donating incentive awards to the children.

The mission of The First Tee program is to impact the lives of young people by creating affordable and accessible golf facilities for those who have not previously had exposure to the game and its positive values. We especially hope to impact minority and lower income youth in the San Antonio area. Participants involved in The First Tee are learning fundamental skills for golf as well as fundamental values for life. In the life skills program, youngsters learn the importance of honesty, integrity, sportsmanship, respect, perseverance, courtesy, responsibility, judgment and confidence.

We thank you for your willingness to play such an important role in supporting the ongoing efforts of The First Tee of San Antonio. Through your involvement, participants and the program itself will continue to become valuable assets in the community, while the youngsters will develop their personal and social character to achieve success both on and off the golf course.

Sincerely,

A handwritten signature in black ink, which appears to read "Monica Washington".

Monica Washington
The First Tee of San Antonio

Ampero,

Thank you so much for your generosity. I (we) appreciate your kindness. The "official" Re-Opening of the Polo Field @ Blackenridge Park opens on Monday, Nov. 3rd @ 11:30. The PGA Tour Commissioner & the Mayor are scheduled to be there. It should be a great event. The children of the 1st Tee are very proud of their new facility. If you ever in the neighborhood please feel free to drop by.

J. Noma



American Sunrise

a non-profit community builder

Building A Better Community Is A Commitment We Must Make Every Day

October 30, 2003

Board of Directors

Henry Cisneros
Founder-Chairman

Frank Wing
Chairman

J. George Cisneros

Mary Alice Cisneros

Stephen DiPadua

Tim Hathaway

Melanie Lane

Victor Miramontes

Roger Perez

Rudy Rodriguez

Chuck Smith

Joe Velazquez

Mrs. Amparo Ortiz
UNIVISION TELEVISION KWEX
411 E. Durango
San Antonio, TX 78204

Dear *Amparo*

Thank you for inviting Lupita Castrejon to appear on your program Desde San Antonio. Your program helped publicize the American Sunrise Awards Dinner "A Celebration of a Hopeful Neighborhood and Its People" honoring Dr. Ricardo Romo, Dr. Tessa Martinez Pollack and Mr. Charles Barrett.

Mary Alice and I are committed to helping revitalize the Prospect Hill community and we appreciate your support for American Sunrise.

Sincerely,

Mary Alice & Henry

Mary Alice and Henry Cisneros

*Gracias !
Muchas muchas gracias!*



7th Annual Komen San Antonio Race for the Cure®

Saturday, March 27, 2004

Ms. Amparo Ortiz
KWEX
411 E. Durango Blvd.
San Antonio, TX 78204

Dear Ms. Ortiz,

Before we say *please*, let us say *thank you*.

Thank you for your generous past support of the Susan G. Komen Breast Cancer Foundation's San Antonio Race for the Cure®. More than 28,000 women, men, and children participated in the Komen San Antonio Race for the Cure® last April. With enormous community and corporate support, we were able to raise over \$750 thousand dollars and will be rewarding numerous grants to local organizations to support breast cancer education, screening and treatment in San Antonio and Bexar County. Seventy-five percent of our net proceeds stay in the community while the remaining twenty-five percent support the Komen Foundation's Research Grant Fund Program.

Every day, with help from our dedicated sponsors and volunteers, we make strides toward our mission of *eradicating breast cancer as a life-threatening disease by advancing research, education, screening, and treatment*. Over 2 million people in more than 123 cities worldwide are taking part in the Komen Race for the Cure® 5K Series, the primary fundraiser for the Susan G. Komen Breast Cancer Foundation. Breast cancer is the second-leading cause of death of women in the United States and we need your support to continue the fight against breast cancer.

Please join us again. We are in the planning stages for the 7th Annual Komen San Antonio Race for the Cure®. The event will be held on Saturday, March 23, 2004 at the Alamodome. Over 30,000 people (participants, spectators, and volunteers) are expected to attend. The San Antonio Race has grown 1,000% in just six years! In 2003, the Race received more than \$1.5 million in media coverage and reached more than a million people in the South Texas Region.

We know you are proud to be a part of this vital Race, and we need your support to continue. Enclosed you will find a Sponsorship Opportunities booklet for your review. We have made some exciting changes to our sponsorship program. You will be contacted soon or you may contact me, Komen San Antonio Race for the Cure® Sponsor Chairman, Denise Reams White at 210-804-2403.

Sincerely,

Denise Reams White
Sponsor Chair
2004 Komen San Antonio Race for the Cure®

Dr. Maria of. Ruiz-Sanchez M.D.

Apreciada Amparo:
He sido mucho
gusto participar en la programacion
del sabado. Te agradezco mucho
la invitacion y ya sabes que con
do se te ofrece estoy a la orden
si en algo puedo ser util.
Recibe! lo que me equivante, muchas
gracias
Maria.



We take them in. You take them home.

Amparo,

Thank you and Ali for attending our first ever "Puttin on the Petz." The event was a great success and we hope to see you both next year.

*Katha
McGowan*



**The Raul Jimenez
Thanksgiving Dinner**

a feast of the heart

Amparo,
Muchas Gracias por todo su
apoyo y por la oportunidad de
estar en su programa para
hablar de la cena de accion de
gracias. Esperamos que este año
sea mejor que nunca.
Michelle y yo esperamos juntarnos
con usted durante la navidad.
Sinceramente, Patricia Jimenez



The University of Texas
Health Science Center at San Antonio
Mail Code 7836
7703 Floyd Curl Drive
San Antonio, Texas 78229-3900

Medical School
Department of Obstetrics and Gynecology
Division of Maternal-Fetal Medicine

(210) 567-5000
FAX: (210) 567-3013

November 3, 2003

Amparo Ortiz
Promotion/Community Affairs Director
KWEX Univision
411 E. Durango Blvd.
San Antonio, TX 78204

Dear Ms. Ortiz:

Again, thank you for attending the meeting at Rosario's restaurant concerning the UT Health Science Center at San Antonio Sex Education Program. Since we met, we have had meetings with many contacts in the community. We plan to kick off the Worth the Wait® abstinence-based program in January at the Northeast and Southwest school districts.

I wanted to follow up with you concerning the statistics that were shown in the commercials at our meeting. The statistics are based off of the "National Campaign to Prevent Teen Pregnancy." This is an organization based out of Washington D.C. They quote that in 1997 Latina teens age 15-19 had a pregnancy rate of 148 per 1,000, well above the national average of 94 per 1,000 15-19 year old girls. The other statistic concerned the number of Hispanic girls that became pregnant as teenagers. "While 38% of girls in the US become pregnant at least once as a teen, for Hispanic girls this proportion is 57%." This was extrapolated to be 3 out of 5 Hispanic females become pregnant as teens.

Again, I just wanted to clarify these statistics. A positive note on this is that from 1997 to 2002, the pregnancy rate has decreased, but the 2002 birthrate for Latina 15-19 year olds was 82.9 per 1,000; nearly double the national rate of 42.9 per 1,000. Please do not hesitate to contact me if you have any further questions.

Sincerely,

KRISTEN PLASTINO, M.D.
Assistant Professor, Dept. of Ob/Gyn
Program Coordinator, UTHSCSA
Sex Education Program

KP/mgp



AVANCE

Photographs © 1997, Stephen Shames, "Pursuing The Dream"



FAMILY SUPPORT AND EDUCATION PROGRAMS

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November 17, 2003

Mr. Steve Guist
General Manager
Univision – Channel 41
KWEX
411 E. Durango
San Antonio, Texas 78204

Dear Mr. Guist,

Please allow me the opportunity to congratulate your production staff for their excellent work on the video highlighting AVANCE's 30 year history. The video production was absolutely wonderful and we owe it all to the time and dedication of your production team which included Allison Roque, Roland Davila, and Jose Rodriguez. They did a phenomenal job and I wanted to commend them for their efforts. They are extremely talented individuals.

AVANCE's 30th Anniversary Gala was a huge success! The video was the highlight of the evening. I would like to thank you and your staff for your support. Your station, Univision KWEX – Channel 41 played an important role in this historical event as the corporate sponsor. As the underwriter for the video, as a table sponsor and having your weekend Anchor, Jackeline Cacho participate in the "AVANCE Success Stories" segment of our program, Univision was prominent and we are ever so thankful. Words cannot express how appreciative we are for your contributions.

Thank you for the opportunity to collaborate on this memorable occasion. I look forward to a long and successful relationship with Univision.

Sincerely,

Gloria G. Rodriguez, Ph.D.
Gloria G. Rodriguez, Ph.D.
Founder, President and CEO



Amparo Ortiz

From: Rudy Arispe [mpr2@munozpublicrelations.com]
Sent: Monday, November 17, 2003 12:44 PM
To: Amparo Ortiz
Subject: Gracias!

Amparo, I saw the segment w/Cynthia Munoz and others on Saturday regarding Mariachi Vargas, and it was great! I liked the way you had the 3 students standing in the background. So thank you so much, and take care.



November 19, 2003

Amparo Ortiz
Promotion and Community Affairs Director
KWEX
411 East Durango Blvd.
San Antonio, TX 78204

Dear Amparo,

Congratulations on the successful launch of Univision's new Health Initiative -- *iEntérate!* The Foundation is excited to be part of this amazing commitment to Latino Health.

The second month of the network-wide campaign will focus on HIV/AIDS – as part of **World AIDS Day on Monday, December 1st**. The central theme this year is stigma and discrimination, which profoundly affects the way people live with the disease, and their access to health care services, family and community support.

This is where you come in. At the affiliate level, we hope you will take time out of your broadcast schedule on Monday, December 1st to talk about HIV/AIDS. (See enclosed list of World AIDS Day events listed by market.) In an effort to track success, please direct viewers to the *Entérate, Protégete* hotline at **1-866-TU SALUD** developed expressly for Univision viewers where they can be connected to local, bilingual HIV testing services, or just a friendly voice to talk about the disease.

In addition, Univision and the Kaiser Family Foundation have co-produced three new :30-second PSAs about HIV/AIDS to launch on World AIDS Day. A beta tape these PSAs is included in this package. We hope that you will add them to your rotation this winter – and spring, as we will not have additional PSAs available until next June for National HIV Testing Day.

Thank you in advance for your efforts. Please let us know how we can best assist you.

Sincerely,

A handwritten signature in cursive script, reading "Julia Davis".

Julia Davis
Senior Program Officer
Kaiser Family Foundation
718-636-9834
jdavis@kff.org

A handwritten signature in cursive script, reading "Laurel Yamaguchi".

Laurel Yamaguchi
Program Officer
Kaiser Family Foundation
650-234-9235
laurely@kff.org

cc: Ivelisse Estrada, Univision

Amparo Ortiz

From: Yvonne Casanova [YCasanova@bloodntissue.org]
Sent: Monday, November 24, 2003 09:59 AM
To: 'Roger Leal'; Amparo Ortiz
Subject: Contamos Contigo Blood Drive

Thank you for your efforts with the Contamos Contigo Blood Drive!!!! We had 185 blood donations, and 45 people joined the National Marrow Donor Program. There were 60 people that tried to donate, but because of medical deferrals they were not able to. I think that this was a great blood drive for being the first one where we all partnered up together!!! Thank you for everything.

I look forward to working together again....

Yvonne Casanova
Assistant Director of Community Relations
South Texas Blood & Tissue Center
phone: 731-5542
pager: 869-3923
fax: 731-5592
www.bloodntissue.org

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13th Annual San Fernando Health and Safety Fair

Mailing Address: P. O. Box 682, San Antonio, TX 78205



November 24, 2003

FAX: 227-0469

Chairman

Ramon Figueroa, M.D.

Co-Chairs

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Chris Alderete

Administrative Coordinator

Sylvia Rodriguez

Ms. Amparo Ortiz
Univision, Channel 41
San Antonio, TX

Dear Ms. Ortiz:

On behalf of the San Fernando Health & Safety Fair Committee, thank you for being a Sponsor of the 13th Annual Fair.

When combined with the more than 400 health services volunteers, your support makes it possible to serve thousands of medically underserved residents of the greater San Antonio area regardless of their religious preference. For this, we are eternally grateful.

This year we were able to move some activities into the new Cathedral Centre. This helped us serve the approximately 4,000 who attended much more efficiently and effectively.

Planning has already started for next year and we need your continuing sponsorship. Enclosed is our W-9 Tax ID form and Sponsorship Form to support your efforts to include the Fair in your 2004 budget. The 14th Annual Fair will be held on Saturday, October 2, 2004. We will contact you again in early 2004.

Thank you again for your generous support. We look forward to your participation next year.

On behalf of the entire Health Fair Committee, we want to wish you a very joyous, healthy, and happy Holiday Season.

Sincerely,

Ramon Figueroa, M.D.
Chairman

Edmundo Garcia, M.D.
2004 Incoming Chairman

Saturday, October 5, 2002, 8:00 AM to 1:00 PM, 115 Main Plaza, San Antonio, Texas 78205



November 24, 2003

Mrs. Amparo Ortiz
KWEX-TV
411 Durango Boulevard
San Antonio, TX 78204-1398

Dear Amparo:

On behalf of the Library and the San Antonio Public Library Foundation I would like to thank you for assisting with the November 18, 100-hour "Read-A-Thon." The event was a great success, with an estimated 2,500 children participating system-wide.

As part of the SBC Foundation's \$1 million commitment to the San Antonio Public Library's Centennial, the SBC Foundation and the Library Foundation were pleased to present the "Connecting Kids to the Library" initiative, designed to increase branch library use and outreach to local school children and the general public.

As a small token of our appreciation, we will place a bookplate in a book at Central Library in your honor. Again, thank you for your efforts and support.

Very Truly Yours,

Kaye Lenox
President/CEO



**Sociedad
Herencia
Puertorriqueña**

Puerto Rican Heritage Society

*P.O. Box 460206
San Antonio, Texas 78246*

24 de noviembre, 2003

Sra. Amparo Ortiz
Directora de Servicio Público
Univisión, Canal 41
411 E. Durango
San Antonio, TX 78204

Estimada señora Ortiz:

La Sociedad Herencia Puertorriqueña una vez más le da nuestras más expresivas gracias con motivo del apoyo brindado por usted a nuestra actividad cultural cumbre del año, la presentación de la Orquesta Cuerdas del Coquí.

Una vez la entrevista que usted nos hizo sobre la actividad fue presentada por la televisión, ya tuvimos el éxito asegurado. La función se vendió en su totalidad con más de un mes de anticipación.

Una vez más la Sociedad Herencia Puertorriqueña y una servidora estamos siempre a su disposición. Gracias.

Sinceramente,

Anita Olmeda
Presidenta



1850 West 21st Street Chicago, IL 60608

Phone: (312) 666-4511

TDD: (312) 666-3361

Fax: (312) 666-6677

November 26, 2003

Ms. Amparo Ortiz
Promotions Manager
Univision
411 East Durango Blvd.
San Antonio, TX 78204

Dear Ms. Ortiz:

Thank you for being a partner in making dreams become reality for thousands of families. Thanks to you, El Valor is working with more than 4,000 families in the Chicagoland area and is now recognized as a premier organization working with Latino children and their families. We are considered a model for inclusion of people with disabilities. Recently, we were named among the top 15 Hispanic non-profit organizations in the United States.

Although we have made progress, we need your help now more than ever. As you know, we work with vulnerable people in our society - children with disabilities, at-risk children and their families, young people, adults with disabilities and families in crisis. Though we receive funding from government sources, we still need to raise one million dollars from private sources to supplement these funds. We know you care about our work and therefore we ask you to consider a contribution to our Annual Fund.

Your contribution to the Annual Fund will be used to provide therapy to children in our early intervention program, support our residential program, provide research-based early childhood programs, provide academic and music programs for school age children, and develop future leaders for our communities. El Valor works to establish close relationships with every family based on respect, dignity and trust. We reach families in a way that changes their lives.

Our founder, Mrs. Guadalupe Reyes set an example for us. She taught each of us to give back to others. She taught us that the more we received, the more was expected of us. We ask you to join us by making an individual gift in whatever amount you can afford to support El Valor's work. With your help, we can touch the future and strengthen the lives of thousands of children and families.

Warmest regards,

A handwritten signature in cursive script that reads "Rey B. Gonzalez".

Rey B. Gonzalez
Chairman of the Board

A handwritten signature in cursive script that reads "Vincent A. Allocco".

Vincent A. Allocco, Ph.D.
President